



TREY ADAMS

DESIGNER

01 CONTACT

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02 EDUCATION

MORAVIAN COLLEGE | 2017 - 2021

- Bachelor of Fine Arts
- Honors Recipient
- Summa Cum Laude
- Major: Graphic and Interactive Design
- Graduation: 2021
- GPA: 3.95

03 SKILLS

SOFTWARE

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Adobe Premiere, Adobe XD, Adobe Dreamweaver, Adobe Dimensions, HTML, CSS, Google Drive, Google Docs/Slides, Microsoft Word, Microsoft PowerPoint, Microsoft Publisher, Slack, Basecamp

PROFESSIONAL

Branding, Advertising, Publication Design, Typography, Photography, Illustration, Website Design, Social Media, UI/UX, Logo Design

04 ACHIEVEMENTS

DEAN'S LIST | 2017-2021

KAPPA PI ART HONOR SOCIETY (PRESIDENT AND MEMBER)

PHI ETA SIGMA HONOR SOCIETY

OMICRON DELTA KAPPA HONOR SOCIETY

CERTIFIED TOURISM AMBASSADOR (LEHIGH VALLEY)

05 WORK EXPERIENCE

FACTORY LLC INTERN | May 2021 - Present
Factory LLC (food and beverage company)

- Work with large health food and beverage brands such as Roar Organic, Honey Stinger, Pipcorn, Mikey's and Stuffed Puffs.
- Designed multiple apparel and merchandise items for Roar Organic and Mikey's.
- Designing of supplier manual.

DISCOVER LEHIGH VALLEY FREELANCE | 2020-Present
Discover Lehigh Valley (Lehigh Valley tourism marketing)

- Designed multiple billboard designs, some utilizing personal photos, that promote Lehigh Valley on various major highways.
- Created digital ads for varying use cases.
- Photographed areas throughout Lehigh Valley, utilized in various ads and promotional materials.

TICKETSAVVY APP DESIGN | 2020
Columbia University Business School (graduate team)

- Aided Brooks Tietjen and fellow graduate team members in creating an extensive app prototype.

"Trey was ready, willing, and able to go the extra mile when designing the best prototype for our team's app. His friendly, easy-going demeanor makes Trey a pleasure to work with, and we could always rely on him to meet our deadlines, and better yet, exceed our design objectives..." — **Brooks Tietjen (President of Sales and New Business Development OLG, former VP of Sales Prada)**

ART DIRECTOR | 2019 - 2021
Studio South (Moravian College's Design Studio)

- Took on design jobs to promote graphic designer Wael Morcos, the Alumni Art Show, and various other jobs to promote and enhance the design of the Moravian College campus.
- Responsible for organizing team meetings, communicating with potential clients, and assigning duties and jobs to designers.

FREELANCE | 2018 - 2020
Derek Fordjour (Whitney Museum Featured Artist)

- Aided in marketing through photo editing for various events and promotional material.
- Visually retouched art work photos for use at Whitney Museum of American Art event.

"Trey Adams is the future of graphic design. He is the perfect combination of creativity, intellect, and intuition. I look forward to working with him again." — **Derek Fordjour (Whitney Museum of American Art Featured Artist)**