



TREY ADAMS

DESIGNER

01 CONTACT

☎ 215-932-4515

🖱 treyadams.co

✉ treyadamsdesign@gmail.com

📷 [treyadamsdesign](https://www.instagram.com/treyadamsdesign)

02 EDUCATION

MORAVIAN COLLEGE | 2017 - 2021

- **Bachelor of Fine Arts**
- **Major:** Graphic and Interactive Design
- **Graduation:** 2021
- **GPA:** 3.94

03 SKILLS

SOFTWARE

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Adobe Premiere, Adobe XD, Adobe Dreamweaver, Adobe Dimensions, HTML, CSS, Google Drive, Google Docs/Slides, Microsoft Word, Microsoft PowerPoint, Microsoft Publisher, Slack, Basecamp

PROFESSIONAL

Branding, Advertising, Publication Design, Typography, Photography, Illustration, Website Design, Social Media, UI/UX, Logo Design

04 ACHIEVEMENTS

DEAN'S LIST | 2017-2020

KAPPA PI ART HONOR SOCIETY

PHI ETA SIGMA HONOR SOCIETY

OMICRON DELTA KAPPA HONOR SOCIETY

CERTIFIED TOURISM AMBASSADOR (LEHIGH VALLEY)

05 WORK EXPERIENCE

DISCOVER LEHIGH VALLEY INTERNSHIP | 2020- Present
Discover Lehigh Valley (Lehigh Valley tourism marketing)

- Designed multiple billboard designs, some utilizing personal photos, that promote Lehigh Valley on various major highways.
- Created digital ads for varying use cases.
- Photographed areas throughout Lehigh Valley, utilized in various ads and promotional materials.

TICKETSAVVY APP DESIGN | 2020

Columbia University Business School (graduate team)

- Aided Brooks Tietjen and fellow graduate team members in creating an extensive app prototype.

"Trey was ready, willing, and able to go the extra mile when designing the best prototype for our team's app. His friendly, easy-going demeanor makes Trey a pleasure to work with, and we could always rely on him to meet our deadlines, and better yet, exceed our design objectives..." — **Brooks Tietjen** (President of Sales and New Business Development OLG, former VP of Sales Prada)

ART DIRECTOR | 2019 - 2021

Studio South (Moravian College's Design Studio)

- Took on design jobs to promote graphic designer Wael Morcos, the Alumni Art Show, and various other jobs to promote and enhance the design of the Moravian College campus.
- Responsible for organizing team meetings, communicating with potential clients, and assigning duties and jobs to designers.

GRAPHIC DESIGN | 2018-2021

Angela Fraleigh (Head of Moravian Art Department)

- Designed image books for multiple art shows and various art events.
- Designed image lists to aid viewers in deciphering between art works at shows and events.
- Created promotional video for Delaware Art Museum.

FREELANCE | 2018 - 2020

Derek Fordjour (Whitney Museum Featured Artist)

- Aided in marketing through photo editing for various events and promotional material.
- Visually retouched art work photos for use at Whitney Museum of American Art event.

"Trey Adams is the future of graphic design. He is the perfect combination of creativity, intellect, and intuition. I look forward to working with him again." — **Derek Fordjour** (Whitney Museum of American Art Featured Artist)